

For Anyone Looking To **[INSERT DESIRED OUTCOME]**

## "New Book Reveals A Counterintuitive Approach That [INSERT DESIRED RESULT] Without [INSERT]"

While also [INSERT BENEFIT #1], [INSERT BENEFIT #2],  
[INSERT BENEFIT #3]

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### **What is the [INSERT PRODUCT NAME]?**

[INSERT PRODUCT NAME] is a counterintuitive approach to [INSERT DESIRED RESULT], that allows you to [DESCRIBE TOP BENEFITS] without [DESCRIBE THINGS THEY WANT TO AVOID].

We achieve this by [EXPLAIN HOW YOU ACHIEVE IT] without [EXPLAIN WHAT YOU DON'T DO THAT THEY WANT TO AVOID DOING].

And as a result...this free's you up to [INSERT WHAT THEY'D RATHER DO INSTEAD] - this is the [INSERT YOUR PRODUCT NAME].

### **[INSERT PRODUCT NAME] is a shortcut**

Before I created the [INSERT PRODUCT NAME] - I was struggling with my [INSERT WHAT] for years and was on the verge of giving up.

I was working [DESCRIBE HOW HARD YOU WORKED, WHAT YOU TRIED ETC].

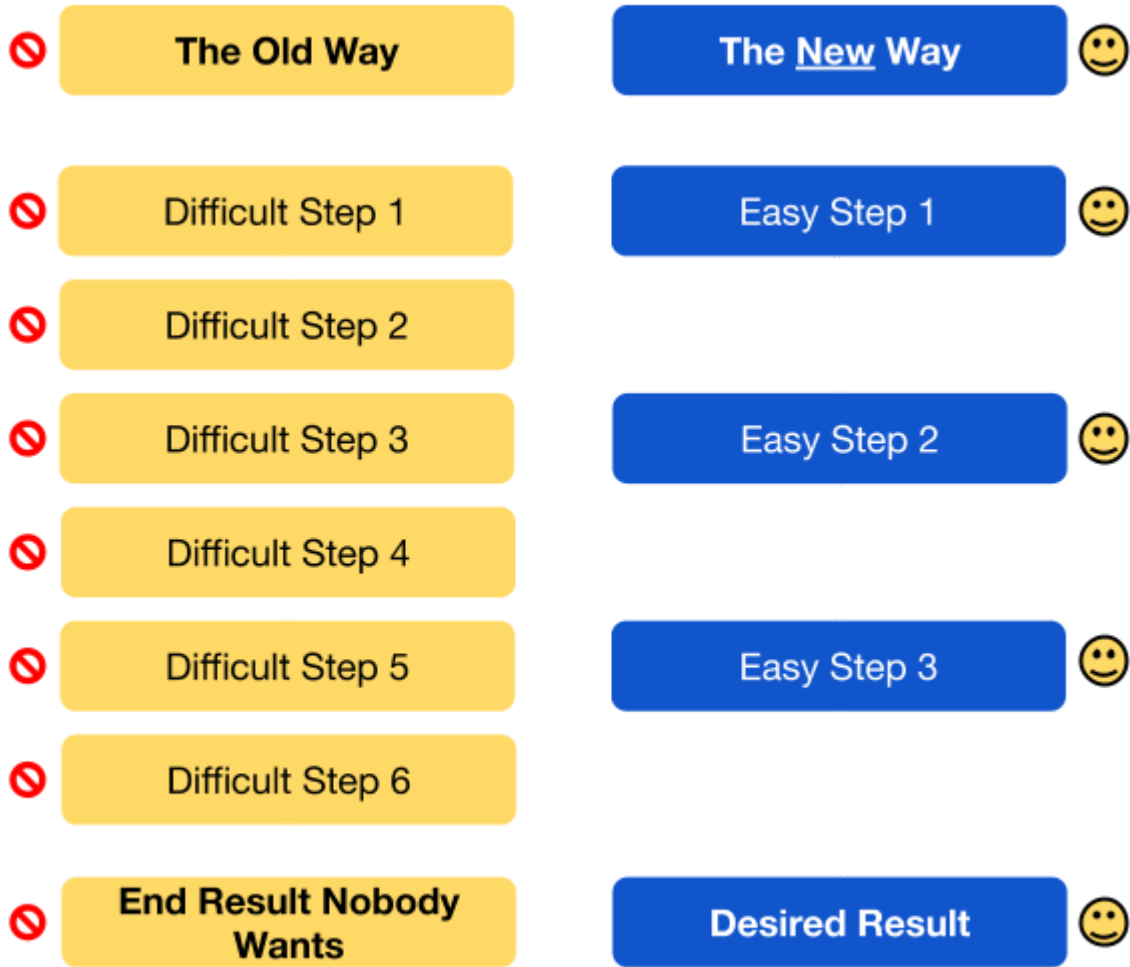
I got myself a deal I never signed up for.

Which led me to questioning everything and eventually turning the entire model upside down, breaking all the rules and freeing me from the chains of the old ways.

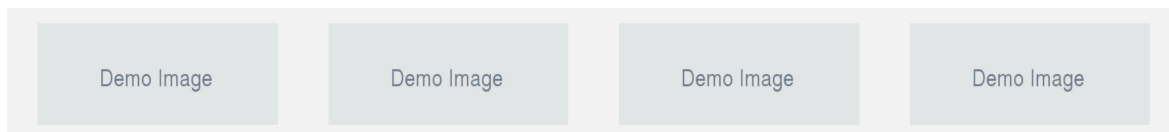
After several years of trial-and-error, testing everything and figuring things out the hard way - without anyone guiding me I've finally reached a point where I [DESCRIBE THE RESULTS YOU ACHIEVED]

Now, you have the opportunity to duplicate the entire [YOUR PRODUCT NAME] system I built by downloading a \$5.00 ebook called [INSERT PRODUCT NAME]

Here's how it works [CUSTOMIZE THIS GRAPHIC BELOW - THE TEMPLATE IS IN THE MILLION DOLLAR BRANDING LESSON]



Features [INSERT LOGOS BELOW IF YOU HAVE OTHERWISE DELETE THIS SECTION]



# Here's How I Went [DESCRIBE YOUR 'BEFORE' SCENARIO] To [DESCRIBE YOUR NEW SCENARIO] By Ignoring The Common Wisdom, Breaking All The Rules, And Turning The [YOUR MARKET/AUDIENCE] Model Upside Down

This Is Something Completely New, Completely Different, Completely Unlike Anything You've Ever Heard of Before - Read The Story Below To Discover The [INSERT PRODUCT NAME]

Dear Future [INSERT PRODUCT NAME] Owner  
From: The laptop of [INSERT YOUR NAME]  
Re: [INSERT DESIRED OUTCOME THEY WANT] (and why this is your only way out)  
Would it surprise you to learn that I [INSERT DESIRED RESULT THAT YOU GOT] using the information revealed in this [INSERT NUMBER OF PAGES] page book?

Skeptical?

You should be.

After all, you can't believe everything you read on the internet :-)

## **So Let Me Prove It To You**

But first, read this disclaimer:

I have the benefit of [INSERT YOUR EXPERIENCE].

The average person who buys any "how to" information gets little to no results. I'm using these references for example purposes only.

Your results will vary and depend on many factors ...including but not limited to your background, experience, and work ethic.

All purchases entails risk as well as massive and consistent effort and action. If you're not willing to accept that, please DO NOT GET THIS eBOOK.

And yes, it took me time and energy to achieve my results.

With that said ... let me jump right in and show you...

## **And I Did It By Using A Completely Counterintuitive Model That I'm About To Share With You On This Very Page...**

The same [INSERT PRODUCT NAME] model that [YOUR AUDIENCE] from all over the world are now using to get [INSERT DESIRED RESULT]...

...And in turn [INSERT MAJOR BENEFIT] faster than ever before...

...All while [INSERT ANOTHER MAJOR BENEFIT] so they can focus on WHAT THEY WANT...

...And best of all [INSERT A THIRD MAJOR BENEFIT]

## **Just Like [TESTIMONIAL NAME], Who Downloaded The [INSERT PRODUCT NAME] Book A Few Months Ago And Soon After [INSERT RESULT THEY GOT]**

Soon After, [INSERT RESULT THEY GOT] And Then Posting This In Our Private FB Group: And

even though getting a [INSERT RESULT THEY GOT], that's not the best part...

The best part is [INSERT HIDDEN BENEFIT].

That's right, [EXPLAIN THE HIDDEN BENEFIT FURTHER].

And [INSERT TESTIMONIAL NAME] isn't the only one either...

## **This Is [INSERT TESTIMONIAL NAME], Another [INSERT PRODUCT NAME] Member, Who Downloaded The [INSERT PRODUCT NAME] Book Not Too Long Ago...**

...And soon [INSERT RESULT THEY GOT]...

Here's a post he posted in our private FB Community (which you will have access to once you download the book)...



Demo Image

Here's another [INSERT PRODUCT NAME] owner who started using these strategies...



Demo Image

**Meet [INSERT TESTIMONIAL NAME] Who Got [INSERT RESULT THEY GOT]**



Demo Image

**[INSERT THE 3 TESTIMONIAL NAMES] Are A Group Of Over 1,000 New Wave Of [INSERT PRODUCT NAME] Owners Who Are Doing Things Differently...**

And you can BET...

This [INSERT PRODUCT NAME] model is unlike any method you heard of before...

...This is something completely different, because...

- We don't focus on [INSERT THING OTHERS MISTAKENLY FOCUS ON]
- We don't focus on [INSERT THING OTHERS MISTAKENLY FOCUS ON]
- We don't focus on [INSERT THING OTHERS MISTAKENLY FOCUS ON]
- We don't focus on [INSERT THING OTHERS MISTAKENLY FOCUS ON]
- We don't focus on [INSERT THING OTHERS MISTAKENLY FOCUS ON]

In fact: we rarely (if ever) [INSERT THING THEY DON'T WANT TO DO]

## **Instead We [INSERT COUNTERINTUITIVE APPROACH YOU USE]...**

Like I said...

This is something completely different and it has the power to change everything for you...  
...and I know that's true...

Because it changed everything for me.

The [INSERT PRODUCT NAME] model allowed me to get rid of 99% of all the BS that I hated when it comes to [INSERT WHAT THIS IS ABOUT]...

- [INSERT THING #1 MOST PEOPLE DO THAT YOU STOPPED DOING]
- [INSERT THING #2 MOST PEOPLE DO THAT YOU STOPPED DOING]
- [INSERT THING #3 MOST PEOPLE DO THAT YOU STOPPED DOING]
- [INSERT THING #4 MOST PEOPLE DO THAT YOU STOPPED DOING]
- [INSERT THING #5 MOST PEOPLE DO THAT YOU STOPPED DOING]

## **The [INSERT PRODUCT NAME] Freed Me From All That And It Allowed Me To [INSERT WHAT IT DID FOR YOU]**

Here's what my life used to look like (and If you've ever ran a [INSERT WHAT THEY'RE TRYING TO DO], then I'm sure you can relate)...

I call this the "[INSERT] Of Doom":

- Step 1 - [EXPLAIN THE OLD WAY / THE HARD WAY]
- Step 2 - [EXPLAIN THE OLD WAY / THE HARD WAY]
- Step 3 - [EXPLAIN THE OLD WAY / THE HARD WAY]
- Step 4 - [EXPLAIN THE OLD WAY / THE HARD WAY]
- Step 5 - [EXPLAIN THE OLD WAY / THE HARD WAY]
- Step 6 - [EXPLAIN THE OLD WAY / THE HARD WAY]
- Step 7 - [EXPLAIN THE OLD WAY / THE HARD WAY]

- Step 8 - Start over

The [INSERT] Of Doom not only sucked, but kept me stuck for 3 years - forcing me to [THE RESULT IT KEPT YOU STUCK AT (EARNING X/YEAR, OVERWEIGHT, ETC)] while working my ass off.

To be honest...

...I almost gave up on this whole idea of [INSERT WHAT THEY'RE TRYING TO DO]

... But before I gave up..

I wanted to try something.

Something that - if it worked.

It would change everything.

And as you're about to find out, what I tried...

... It worked...

And I spent years turning it into a system...



**And I Put This Entire System In A [INSERT NUMBER OF PAGES] Page Book Called The “[INSERT PRODUCT NAME]” And You Can Start Reading It In Just A Few Moments From Now...**

But before you do.

I'd like to introduce myself and tell you about how all this came to be.

My name's [INSERT your NAME]...

You probably haven't heard that name before. That's by design.

My life's pretty good...[EXPLAIN WHAT'S GOOD ABOUT YOUR LIFE, ESPECIALLY THE RELEVANT PARTS (BUT OTHERS TOO)]

Here are some [INSERT DESCRIPTOR OF IMAGE COLLAGE - THIS SHOULD SHOW THE DREAM--WHAT THEY WANT]...



As of writing this, I'm currently living in [INSERT CITY WHERE YOU LIVE].

**As We Get To Know Each Other... You'll Quickly Realize That I'm The Luckiest Person On Earth - So Let's Talk About Where I Was On [INSERT DATE WHERE YOU REALIZED YOU HAD TO MAKE A CHANGE]**



I was [INSERT AGE] and living in [INSERT WHERE YOU LIVED]

I had no [INSERT WHAT YOU DIDN'T HAVE THAT YOU WISHED YOU HAD] I

had no [INSERT WHAT YOU DIDN'T HAVE THAT YOU WISHED YOU HAD] I

had no [INSERT WHAT YOU DIDN'T HAVE THAT YOU WISHED YOU HAD]

... and [INSERT SOMETHING THAT HAD JUST HAPPENED PREVENTING YOU FROM GETTING WHAT YOU WANTED]

This meant I couldn't [INSERT THING YOU WANTED TO ACHIEVE]

There's a stupid myth out there..that [EXPLAIN COMMON MYTH THAT IS OFTEN NOT TRUE]

... Well sometimes it doesn't..

And if you want [INSERT WHAT YOU WANTED] it is almost never the answer...

I know, because I tried.

I gave it everything I had.

I gave it my BEST shot.

And it didn't work.

Because I played by the rules and I did everything right...

## **I Ended Up With [INSERT UNDESIRABLE RESULTS YOU HAD] And I Hated It...**

I hated it because [EXPLAIN WHY]

I had goals, dreams and aspirations...I wanted more out of life...

...and [EXPLAIN THE BAD SITUATION AT THE TIME] wasn't going to work.

So I did what everyone else out there does in this situation.

I started looking for a way out.

I looked everywhere and a few months later I found it.

I stumbled upon a forum where a group of guys and gals were talking about how they were "[INSERT WHAT THEY CALL THEMSELVES]" [INSERT WHAT FUN AND EXCITING THINGS THEY WERE DOING THAT YOU AND THE READER ALSO WANT]

This was a cool concept to me, and as I researched more and more I found that most of them were just like me.

They also [EXPLAIN HOW THEY WERE LIKE YOU]

The only difference was [EXPLAIN WHAT THEY DID DIFFERENTLY THAN YOU]

## **[INSERT THE MECHANISM HERE] Is One Of The Most Legitimate And Easy-To-Use If You Want To [WHAT THEY WANT TO ACHIEVE]**

Just think about it:

[INSERT SENSIBLE QUESTION]? [INSERT ANSWER THAT SUPPORTS YOUR ARGUMENT]

[INSERT SENSIBLE QUESTION]? [INSERT ANSWER THAT SUPPORTS YOUR ARGUMENT]

[INSERT SENSIBLE QUESTION]? [INSERT ANSWER THAT SUPPORTS YOUR ARGUMENT]

[INSERT SENSIBLE QUESTION]? [INSERT ANSWER THAT SUPPORTS YOUR ARGUMENT]

[INSERT SENSIBLE QUESTION]? [INSERT ANSWER THAT SUPPORTS YOUR ARGUMENT]

[INSERT THE MECHANISM THEY USED TO GET THE RESULT YOU WANTED] was the perfect thing for me...

And the best part that attracted me to doing it this way?

## **You Don't Even Have To [INSERT THING THE AUDIENCE HATES DOING]**

Which means you can [INSERT WHAT THEY CAN DO EVEN WITHOUT THE THING THEY HATE]...

All you have to do is [INSERT THE ONE THING THAT MOVES THE NEEDLE IN TERMS OF GETTING THEM RESULTS]

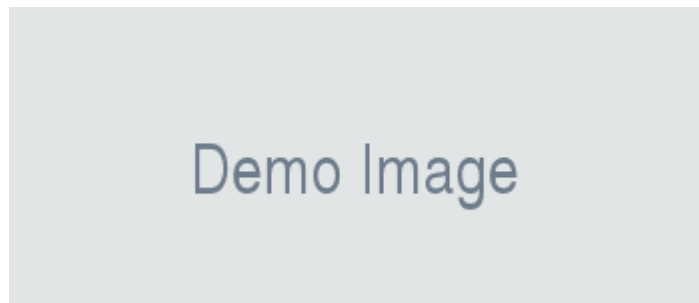
## **And That Was The Birth Of My [INSERT HERE (Business/Journey/Etc)]**

After doing a bit of research - I started [EXPLAIN START OF YOUR JOURNEY]

I had no idea how to [EXPLAIN ALL THE THINGS YOU DIDN'T KNOW]

All I knew how to do was [INSERT WHAT YOU DID KNOW]

Here's what my [INSERT BEFORE SCENARIO] looked like



And even though I had [INSERT THE LITTLE ADVANTAGE YOU DID HAVE SUCH AS HAVING THE RIGHT INFORMATION FOR EXAMPLE]

I still had to [INSERT THE HARD PART LIKE PUT IN THE WORK FOR EXAMPLE]

Looking back, those first [INSERT TIMELINE - "3 YEARS" FOR EXAMPLE] were brutal.

Late nights.

Hard work.

Stress.

[INSERT STORY ABOUT HOW YOU DID EVERYTHING THEY SAID, YOU FOLLOWED THE PLAN, YOU GOT SOME RESULTS, BUT YOU CREATED A BIG PROBLEM WHICH NOW NEEDED TO BE SOLVED]

That was my life and I was ready to quit.

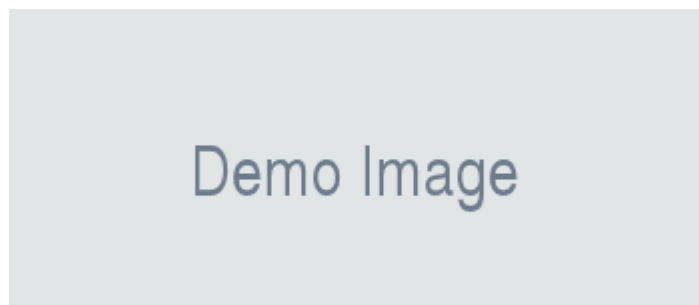
But thankfully, I didn't...

## **That Was [INSERT HOW LONG AGO] Ago, And Fast Forward To Today And It Almost Seems Like A Bad Dream**

I proved the idea of “following the traditional life path” to be all wrong...

Instead of [DESCRIBE WHAT YOU WOULD HAVE BEEN DOING IF YOU NEVER TOOK THE LEAP]

I'm [DESCRIBE WHAT YOU'RE DOING NOW THAT REALLY ILLUSTRATES HOW YOU HAVE ACHIEVED WHAT YOU ALWAYS WANTED--AND THEY WANT TOO]



[Insert image above that paints a picture of this, and then rewrite this caption]

Chatting with friends and writing this copy you're reading.

I have my [DESCRIBE WHAT ELSE YOU HAVE NOW AS A RESULT OF ACHIEVING YOUR DREAMS]

Unlike [DESCRIBE THE OTHER PEOPLE IN YOUR MARKET/NICHE] who [DESCRIBE THEIR SITUATION]

You see [DESCRIBE WHAT THOSE PEOPLE WILL END UP SPENDING ALL THEIR TIME ON]

I did this for years, and it not only drove me crazy...

It drove me to the point where I was [DESCRIBE YOURSELF GETTING THE OPPOSITE OF THE RESULT YOU WANTED]

Instead of me [DESCRIBE WHAT YOU WANTED] I [DESCRIBE WHAT YOU DIDN'T WANT, BUT GOT INSTEAD]

## **Wanna Know What The Main Difference Is With The [INSERT PRODUCT NAME] Model And That “Old Way” Of Doing Things?**

[DESCRIBE THE CORE BENEFIT DIFFERENCE - EXAMPLE: "THEY CHASE NEW CLIENTS, I GET THEM TO COME TO ME"]

Rather than doing all those things I mentioned above in order to get a [INSERT THE RESULT THEY WANT], here's what it looks like now..



**And The Result Of Using This New Way?**

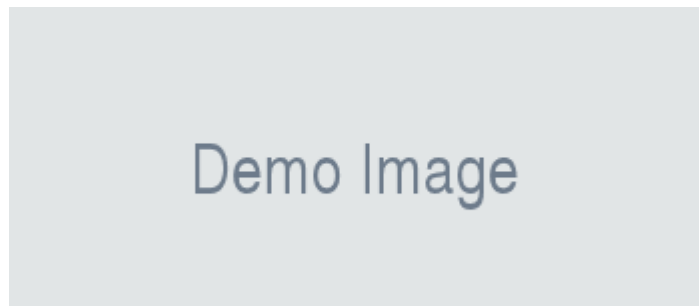


[INSERT COLLAGE SHOWING THE 'AFTER' LIFE]

## Which Naturally Leads To...

I get [INSERT WHAT REGULARLY HAPPENS TO YOU NOW--THIS SHOULD BE SOMETHING THEY WANT, A SIDE BENEFIT TO YOU ACHIEVING YOUR DREAM]

And the best part is that [INSERT HIDDEN BENEFIT YOU DIDN'T THINK WOULD BE SUCH A NICE THING]



[Insert image above that paints a picture of this, and then rewrite this caption]

The really cool thing is that...

If you follow every single step that I teach, you end up with [INSERT RESULT THEY WANT]...

But it's much more than that..

## **It's Actually [INSERT A NEW PERSPECTIVE OF HOW THEIR LIFE WILL CHANGE FOREVER IF THEY DO THIS]...**

How many [INSERT] models have you seen come and go through the years?

- People [INSERT WELL KNOWN APPROACH TO GETTING THE RESULT THEY WANT WHICH DOESNT WORK FOR MOST PEOPLE]...
- Or [INSERT WELL KNOWN APPROACH TO GETTING THE RESULT THEY WANT WHICH DOESNT WORK FOR MOST PEOPLE]...
- Or [INSERT WELL KNOWN APPROACH TO GETTING THE RESULT THEY WANT WHICH DOESNT WORK FOR MOST PEOPLE]...

My [INSERT YOUR RESULTS] have been going for [INSERT HOW LONG YOU'VE BEEN GETTING RESULTS] straight now.

Now, speaking of the model...

I'm going to share something that's a little bit disturbing with you.

Here it goes:

I am [EXPLAIN HOW SHARING THIS INFORMATION ACTUALLY HURTS YOU IN SOME WAY] by showing you this.

And the other gurus out there are making loads of money by teaching the opposite of what I teach (except it doesn't work).

Ready for it?

## **The #1 Mistake Everyone Else Makes Is [INSERT WHAT THE #1 MISTAKE IS--THIS HAS TO BE SOMETHING NEW TO THEM, THEY SHOULD GO AHHAH THAT'S SO TRUE]**

Here's why:

There are two types of [INSERT WHATEVER YOUR AUDIENCE CALLS THEMSELVES HERE] out there.

There are the "[INSERT ONE TYPE]" and there are "[INSERT 2ND TYPE]".



For my first [INSERT NUMBER OF YEARS] - I was [INSERT TYPE ONE]

[INSERT TYPE ONE] are always out there trying to [INSERT WHAT THEY DO WHICH SHOULD BE A DIFFICULT AND TIME CONSUMING THING THAT DOESN'T PRODUCE GOOD RESULTS]

Their strategy is to try to [INSERT THEIR BAD STRATEGY].

And by focusing on this strategy - they spend a ton of time on..

- [INSERT THING THEY SPEND A LOT OF TIME ON WHICH DOESN'T PRODUCE GOOD RESULTS]
- [INSERT THING THEY SPEND A LOT OF TIME ON WHICH DOESN'T PRODUCE GOOD RESULTS]
- [INSERT THING THEY SPEND A LOT OF TIME ON WHICH DOESN'T PRODUCE GOOD RESULTS]
- [INSERT THING THEY SPEND A LOT OF TIME ON WHICH DOESN'T PRODUCE GOOD RESULTS]

All of this requires time and energy.

The problem isn't the model itself it's [EXPLAIN WHAT THE PROBLEM IS THAT IS CAUSED BY THE OLD WAY OF DOING THINGS]

And this is the same exact thing that happened to me before I figured out the [INSERT PRODUCT NAME] model.

The solution?

## **[EXPLAIN YOUR COUNTERINTUITIVE APPROACH]**

That's right...

I said it, we [INSERT WHAT YOU DO THAT FEELS COUNTERINTUITIVE]...

...Because I rather get [INSERT RESULT YOU GET WITH LITTLE WORK] instead of [INSERT RESULT THEY GET WITH LOTS OF WORK]

No thanks. I did that before and it sucks.

So here's the deal...

...I explain everything in [INSERT PRODUCT NAME], it's a [INSERT NUMBER OF PAGES] book that shows you everything you need to know.

**So Here's The [INSERT THE WORTH OF YOUR IDEA - EXAMPLE - "\$700,000" Or "100kg" Etc] Idea Behind The [INSERT PRODUCT NAME] Model**

Right now, as you're reading this very page...

There's a lot of activity happening in the world of [INSERT THE WORLD THEY LIVE IN - EXAMPLE - "WEIGHT LOSS" "BUSINESS" ETC].

[INSERT HOW THAT WORLD HAS CHANGED IN THE LAST FEW YEARS - COULD BE BECAUSE OF INTERNET, NEW INFORMATION, ETC]

This has created a [INSERT THE IMPACT THIS HAS HAD ON THE PEOPLE IN THAT MARKET].

Now, most of these [INSERT THE AUDIENCE - EXAMPLE - "PEOPLE LOOKING TO LOSE WEIGHT"] are looking for a new solution...

And as you may have guessed it - we have it.

And what's really cool is that [EXPLAIN HOW YOUR SOLUTION IS ACTUALLY BETTER FOR THE CUSTOMER THAN THE OLD SOLUTION]

**That's Right - Given A Choice They Rather [INSERT WHAT THEY RATHER DO - THIS IS YOUR SOLUTION] Than [INSERT THE OLD WAY]**

And that's where the [INSERT PRODUCT NAME] comes in...

It does this beautifully in [INSERT HOW MANY STEPS] easy steps...



And that's the difference here.

When you [INSERT WHAT THEY'RE DOING - EXAMPLE - "SET UP YOUR BUSINESS" OR "APPROACH YOUR WEIGHT LOSS"] using this model the results are amplified and sustainable.

[INSERT THE CONTRAST - WHAT HAPPENS WHEN THEY DO IT USING THE OLD MODEL INSTEAD]

I'm not saying [INSERT THE OLD WAY] is bad.

What I'm saying if your goal is [INSERT WHAT THEIR GOAL IS], [INSERT THE OLD WAY] might actually be the thing that's holding you back from getting it!

[INSERT THE OLD WAY] requires [INSERT ALL THE DIFFICULT AND TIME CONSUMING THINGS THEY HAVE TO DO USING THE OLD WAY]

[INSERT THE NEW APPROACH] just requires a [INSERT THE SIMPLE ONE THING THEY JUST NEED TO DO WITH THE NEW WAY THAT TAKES CARE OF EVERYTHING]

And that's why this is different.

## **And You Know What? I'll Stake My Entire Reputation On This One Promise**

You can [INSERT WHAT THEY'LL BE ABLE TO ACHIEVE]  
And once you start using this [INSERT PRODUCT NAME] model...

Getting [INSERT THE RESULTS THEY WANT] isn't something you ever need to worry about again - or even think about.

It's something that [INSERT HOW THAT IS TAKEN CARE OF FOR THEM - EXAMPLE - "OTHER PEOPLE WILL DO FOR YOU" OR "WILL HAPPEN NATURALLY IF YOU JUST STICK WITH THE PROGRAM"].

Here's what I want you to do now: set your calendar right now - set it to [INSERT MINIMUM TIME NEEDED FOR THEM TO SEE RESULTS] from today.

Because If you implement everything I'm going to share with you in the [INSERT PRODUCT NAME] book.

That's when you'll start seeing your first [INSERT RESULTS THEY'LL START TO SEE]

That's how easy this is.

I know how ridiculous that sounds...and cliché that sounds...

## **And Just A Few Years Ago... I'd Tell You That You're Crazy If You'd Ever Believe Such Model Existed...**

...But, today I know better.

Listen:

I don't care how many times you've tried to [INSERT WHAT THEY'VE TRIED TO ACHIEVE - EXAMPLE - "LOSE WEIGHT"]...

I promise you this...

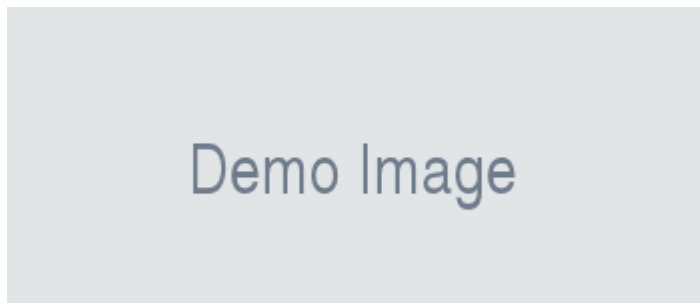
Anyone can [INSERT WHAT THEY'RE TRYING TO ACHIEVE] with the right model (more on this below)..

Ultimately I want you to know one thing..

## **If I Can Do This, So Can You!**

Because over [INSERT HOW MANY PEOPLE ARE IN YOUR FB COMMUNITY / GROUP] others are doing it too right now within the [INSERT COMMUNITY NAME] Community...

Here are some recent posts:



[Insert screenshots from your community of people sharing results, and then rewrite this caption]

## **And Here's Another Reason You Too Can Do This**

It took me [INSERT HOW LONG IT TOOK YOU TO FIGURE IT OUT] to "figure this out"...

...and another [INSERT HOW LONG IT TOOK YOU TO PERFECT IT] to perfect it.

Which is safe to say that there isn't anything left for you to figure out.

I already did all of the hard work for you.

I figured it all out.

Which means...there's nothing for you to "figure out".

You just need to download this book and most important of all - implement it!

That's it...

## **Here's The Exact [INSERT NUMBER OF STEPS] Step System Revealed In The [INSERT PRODUCT NAME] Book For [INSERT THE RESULTS THEY WANT]**

- Step 1 - [INSERT STEP 1] - ([INSERT QUICK BENEFIT-DRIVEN EXPLANATION - EXAMPLE - "We'll setup a salesman website that does the selling FOR YOU on autopilot"])
- Step 1 - [INSERT STEP 2] - ([INSERT QUICK BENEFIT-DRIVEN EXPLANATION - EXAMPLE - "We'll setup a salesman website that does the selling FOR YOU on autopilot"])
- Step 1 - [INSERT STEP 3] - ([INSERT QUICK BENEFIT-DRIVEN EXPLANATION - EXAMPLE - "We'll setup a salesman website that does the selling FOR YOU on autopilot"])

Those are the [INSERT NUMBER OF STEPS] steps to [INSERT RESULTS THEY WANT TO ACHIEVE]

All of this is revealed in the [INSERT NUMBER OF PAGES] page [INSERT PRODUCT NAME] ebook in step-by-step detail.

Making it a counterintuitive approach to [INSERT RESULTS THEY WANT TO ACHIEVE] for the person that seeks [INSERT BENEFITS THEY'RE LOOKING FOR - EXAMPLE - "FREEDOM" - "CONFIDENCE" ETC]

And that's not all, because...

## **Here's What Else You're Going To Discover In The [INSERT PRODUCT NAME]**

[INSERT 20+ OF THESE BELOW]

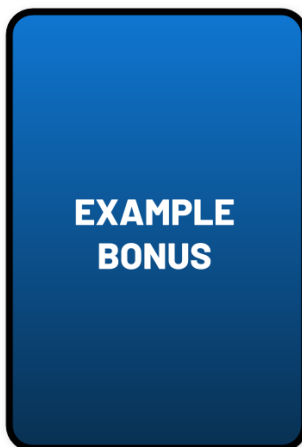
- How To [INSERT BENEFIT THEY WANT] (So You Can [INSERT RESULT THEY WANT])
- All Explained On Page [INSERT PAGE]

- The Secret Behind [INSERT THING THEY WANT] (So You Can [INSERT HOW THEY CAN USE THE SECRET INFORMATION])
- All Explained On Page [INSERT PAGE]
- How Doing [INSERT THING THEY ALL MISTAKENLY DO] Prevents You From [INSERT THING THEY WANT TO ACHIEVE] (And What To Do Instead)
- All Explained On Page [INSERT PAGE]
- The Step-By-Step Process To [INSERT THING THEY WANT TO ACHIEVE] (So You Can Shortcut Your Results)
- All Explained On Page [INSERT PAGE]
- The Little Known Loophole/Trick To [INSERT THING THEY WANT] (And How To Use It For Your Own Benefit)
- All Explained On Page [INSERT PAGE]

We'll also show you how to [EXPLAIN THE ULTIMATE BENEFITS THEY'RE LOOKING TO GET]!

If [INSERT WHAT THEY'RE LOOKING TO ACHIEVE] is what you seek, this is the ultimate guide on how to get it.

**Plus I'm Going To Give You [INSERT SEXY BONUS THEY'RE GETTING]**



[Insert bonus product presentation]

[INSERT DESCRIPTION OF BONUS AND HOW IT'LL HELP THEM]

**And Before You Download The [INSERT PRODUCT NAME] EBook...I Want You To Know That There's No Catch!**

I realize this is very inexpensive and that I'm practically giving it away...

And you're probably wondering:

"If you're doing so well with this, why would you give it away for next to nothing?"...

So there has to be a "catch"...

And I know there are some websites out there that offer you a great deal on something but then they stick you in some program that charges your card every month.

This isn't one of them.

There's NO hidden "continuity program" you have to try or anything even remotely like that.

I'm literally giving you this entire book, for \$5.00, as a means of "putting my best foot forward" and demonstrating real value.

My hope is that you'll love it and this will be the start of a good business relationship for years to come.

But with all that said, there is ONE thing to keep in mind:

## **This Won't Last Long**

The truth is...

I was planning on selling this book for \$47, but that meant I had to print copies of it, store them and ship them.

Which would eat up profits and also make it much more difficult to help more people.

Then I sold the [INSERT PRODUCT NAME] book for \$37 and over [INSERT HOW MANY BOUGHT IT] people downloaded it at that price....

...Which was great, but then I realised hey - this is an eBook it doesn't cost me anything to sell other than a few bucks to advertise it.

**By Lowering The Price To \$5.00 It Allows Me To Impact More  
People And Help Them [INSERT WHAT YOU'RE HELPING  
THEM ACHIEVE]**

I consider that a true win/win...



Also in most cases, I take a loss when selling the book at this price.

It costs me just over \$25.00 in advertising expense to sell one book.

So why would I do that?

Simple. I'm making this offer with the idea that you'll be very impressed with what I'm giving you today, and you'll want to do more business with me in the future.

I'm betting that you'll enjoy the book so much, you'll call and ask to take additional classes or trainings from me.

Pretty straightforward.

Anyway - with all of that said, this is a limited offer.

**You're Also Getting [INSERT 2ND SEXY BONUS THEY GET]**

[INSERT BONUS #2 DESCRIPTION AND HOW IT WILL HELP THEM]

And there's no charge for it. I want you to have this as my gift for checking out the book.

Plus I'm also including these amazing bonuses valued at \$[INSERT VALUE]

- [INSERT BONUS #3]
- [INSERT BONUS #4]
- [INSERT BONUS #5] ETC

Oh. And in case you're wondering ...

Yes.

Of course there's a money-back guarantee.

In fact, I think it's ...

## The BEST Money-Back Guarantee In The World



Here's the world's best guarantee.

I know that before I get into anything...

...I'd like to know what I'm buying and that it's backed by a solid money-back guarantee.

And I want you to be comfortable with this buy.

And even though it's only \$5.00

Like my grandpa used to say "Test drive the car before you drive it off the lot"...

So here's what I've arranged:

Download the eBook, read it out, but more importantly apply what you learn in there.

And if you're not blown away by what you learn.

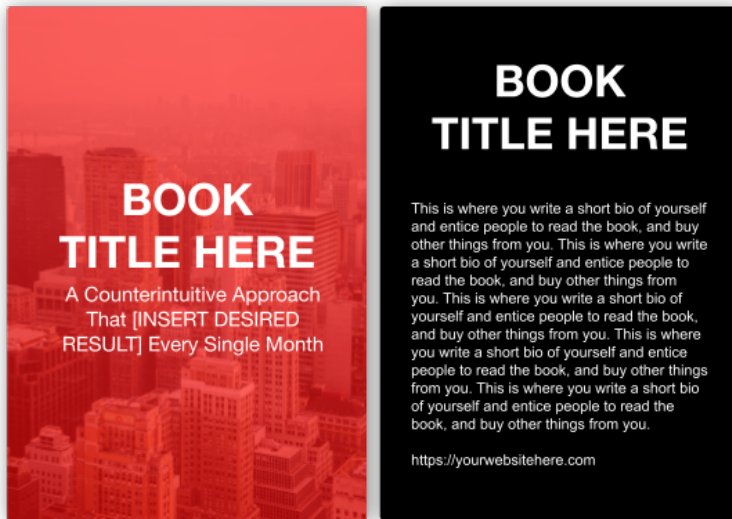
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